



## **Andrea Pierce-Naymon, OY-L Founder and Creator**

Andrea Pierce-Naymon grew up like the rest of the women of her generation. As a teenager, she found skin care and cosmetics within her price range at the drug store. As she matured and her income rose, she aspired to department store brands and then luxury lines that she trusted them.

As her daughters became teenagers themselves, she saw no problem with them following her example. However, four years ago Pierce-Naymon's daughter came down with a strange disease no one could figure out. It wasn't until two years later a neurologist diagnosed her with POTS (postural orthostatic tachycardia syndrome), a condition in which a reduced volume of blood returns to the heart after an individual stands up from lying down while the heart is beating rapidly. There are many symptoms of POTS but primarily lightheadedness and fainting.

At that time, Pierce-Naymon made it her mission to learn how to help alleviate her daughter's symptoms to get her well again. She began to analyze everything that went into her daughter's body, in order to uncover foods or other toxicities that aggravated the condition, or conversely could help to alleviate symptoms.

She quickly discovered, through much research, how toxic many of the ingredients were in the various everyday beauty and personal care products her daughter and family were using. She became determined to find a natural solution for her daughter, herself and for every mother and daughter who would listen.

Pierce-Naymon's experience in the beauty industry is only that of an avid consumer. She had

spent her professional career in pharmaceutical and medical sales and as a fashion clothing buyer for a family owned specialty store in Cleveland, called Kilgore Trout.

Nonetheless, she spent hours in her "lab" that was her kids' former playroom, tinkering with formulas using the best essential and carrier oils. All OY-L skin care products are hemp seed oil-based, hence the name OY-L. They are all chemical and preservative-free and consist of only original plant-derived formulations.

Pierce-Naymon's family, friends and even employees embraced her creations, and at that time saw a business opportunity. Today, the OY-L product line is formulated and packaged in a dedicated, state-of-the-art, lab and consists of body butters, body scrubs, bath salts, face wash, hydrating facial mist, an exfoliating mask and face cream. Each product type is available in four scents: pink grapefruit, lavender, litsea basil and tiare lime. OY-L products are still handmade in small batches by Pierce-Naymon in her lab.

OY-L will donate 15% of sales of the bath salts and body scrub to Dysautonomia International, a non-profit organization dedicated to finding a cure for dysautonomia, the category of illness in which Postural Orthostatic Tachycardia Syndrome (POTS) falls.

In her spare time, Pierce-Naymon practices yoga 4-5 times a week. An avid animal lover, she has three rescue animals, a French bulldog and two cats with a third one on the way from Uganda. She also finds time to do "cork" creations that turns old tables into cool pieces of art.

###